Sharing Knowledge without Sharing Data

Platforms for resolving the false dichotomy between privacy and utility of information

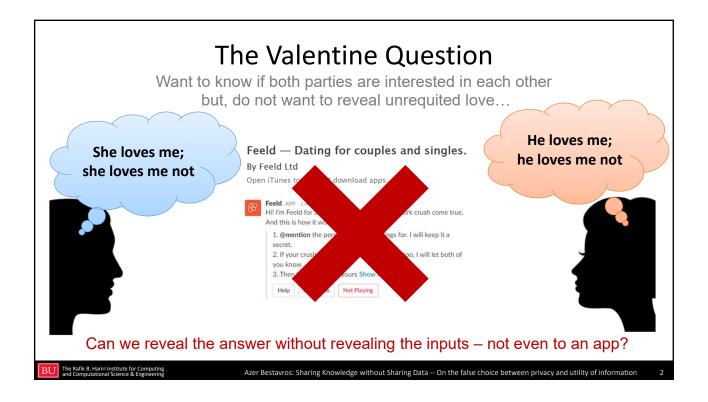
Azer Bestavros

Computer Science Department Hariri Institute for Computing Boston University



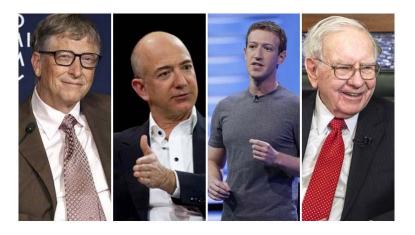
RISE SICS Distributed Computing & Analytics Workshop

Electrum Kista, Stockholm, Sweden September 26, 2018



(Yao's) Millionaires' Problem

Want to know who is wealthier



Can we reveal the answer without revealing the inputs – not even to an app?

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The Dorm Access Question

Want to know if a student is allowed to access a dorm building





"It kinds of bothers me that the university can find out where students go and how long they stay by interrogating locks."

Can we let students in without knowing who they are?

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Want to know if companies like Google/Oracle are paying white men more





"In a statement, Google said it balked at turning over the private information of employees."

Can DOL prove (non)compliance without access to sensitive employee records?

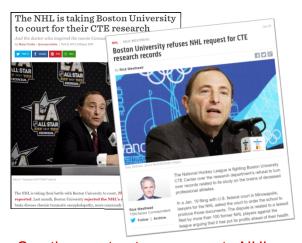


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The National Hockey League Question

Want to know if donated brains for CTE study belong to a cohort of players



"BU objects to the production of documents concerning the study of the brains of hockey players whose families declined to authorize the release of such information or [those] whose participation was conditioned upon assurances of confidentiality."

BU letter to NHL, 10/26/2015

Can the court get an answer to NHL query without forcing BU to break its promise?

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Harvard Faces DOJ Probe Over Affirmative-Action Policies

Justice Department accuses university of failing to cooperate in investigation of whether its admission policies discriminate against Asian-Americans

By Melissa Korn and Nicole Hong
Updated Nov. 21, 2017 3:12 p.m. ET

Justice Department Is Investigating Potential Racial Bias in Harvard's Admission Practices



Can the DoJ get an answer without forcing Harvard to release admission data?

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The answer to all these questions is **YES**

We can derive knowledge (K) from data $(x_1, x_2, x_3, ...)$ without requiring owners of the data to share it or to trust anything other than mathematics under some assumptions about threats



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Azer Bestavros, Boston University

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Azer in the land of social science with mayors, lawyers, CTOs, CIOs, administrators, politicians, journalists, and lawmakers...

A True Story













100% TAI

The Boston Won

To make Greater Boston the premier place for wor closing the wage gap and removing the visible and advancement. By doing so, we will build a more etalent is cultivated and valued. Employers agree to [...] contribute data to a report compiled by a third-party on the Compact's success to date. Employer-level data would not be identified in the report.



GOAL 3

Evaluating Success

Employers agree to participate in a biennial review to discuss successes and challenges, as well as contribute data to a report compiled by a third-party on the Compact's success to date. Employer-level data would not be identified in the report. The specific data to be reported will build on data already required by federal and state authorities and should not create an additional reporting burden.



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September 4, 2014 ++

A subset of over 120 hours of meetings from Azer's Exchange Calendar with BWWC principals, Company CIOs, HR Officers, ...



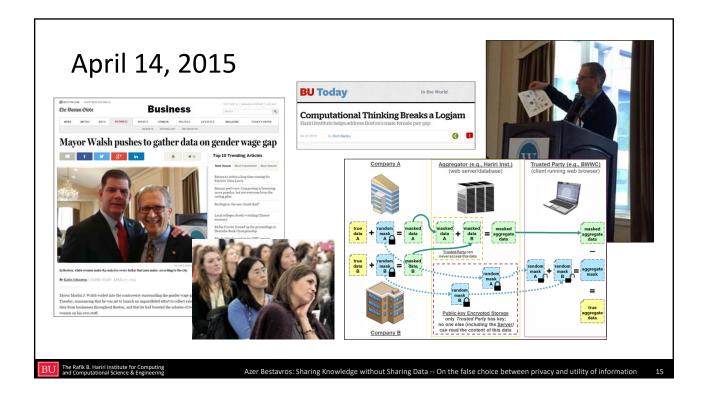
Subject	Start	X.	Duration
Cathy Minehan	Fri 9/5/2014	10:30 AM	2 hours
Simmons College	Mon 10/27/	2014 3:30 PM	1.5 hours
Data Collection for Pay Equity	Tue 12/2/20	14 11:30 AM	30 minutes
Simmons College people	Fri 1/23/201	5 1:00 PM	30 minutes
Invitation: 100% Talent Discussion with Data Partners @ Tue Mar 17, 2015 2pm - 3pm (johnstk3@s	Tue 3/17/20	15 2:00 PM	1 hour
Updated Invitation: MassMutual call with Hariri Institute re: Data Collection @ Thu May 14, 2015	Thu 5/14/20	15 3:00 PM	1 hour
Invitation: Mock collection #1 @ Tue May 19, 2015 11am - 12pm (johnstk3@simmons.edu)	Tue 5/19/20	15 11:00 AM	1 hour
Invitation: Mock Collection #2 @ Tue May 26, 2015 11am - 12pm (johnstk3@simmons.edu)	Tue 5/26/20	15 11:00 AM	1 hour
Invitation: Mock Collection #3 @ Thu May 28, 2015 11am - 12pm (johnstk3@simmons.edu)	Thu 5/28/20	15 11:00 AM	1 hour
Invitation: Call with BWWC @ Wed Jun 3, 2015 11:30am - 12pm (johnstk3@simmons.edu)	Wed 6/3/20	15 11:30 AM	30 minutes
 Updated Invitation: 100% Talent Data Collection: Hariri and Raytheon @ Fri Jun 5, 2015 9am - 10a	Fri 6/5/2015	9:00 AM	1 hour
Invitation: 100% TALENT DATA COLLECTION @ Mon Jun 8, 2015 9am - 10:30am (johnstk3@simm	Mon 6/8/20	15 9:00 AM	1.5 hours
Invitation: Meeting with Boston Women's Workforce Council @ Tue Aug 11, 2015 10am - 11am (jo	Tue 8/11/20	15 10:00 AM	1 hour

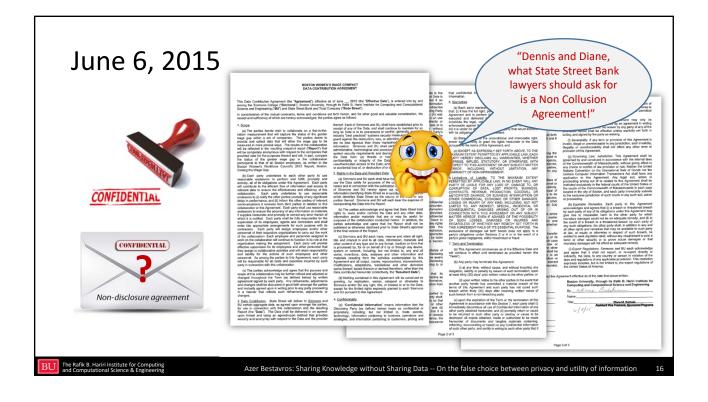




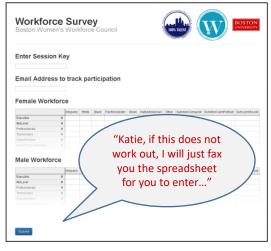
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June 8, 2015 (D-day)





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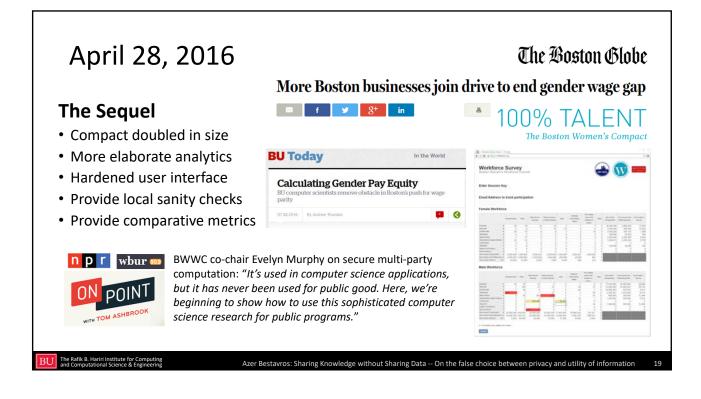
September 29, 2015

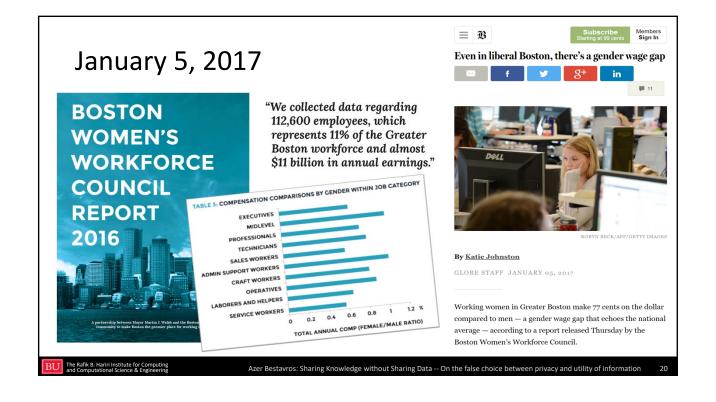


The congresswoman, who had signed onto a bill addressing income disparity between men and women, was impressed by the relevance he outlined. "It's linking it back for the members of Congress," Clark said. "Nobody would think, oh, the Paycheck Fairness Act, how is that tied into NSF funding?" The meeting was slated for 15 minutes. It lasted 25.

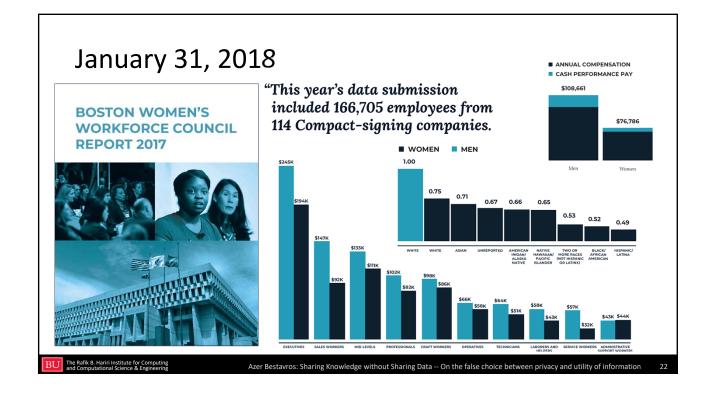
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November 16, 2017

115TH CONGRESS 1ST SESSION

H. R. 4174

IN THE SENATE OF THE UNITED STATES

NOVEMBER 16, 2017

Received; read twice and referred to the Committee on Homeland Security and Governmental Affairs

AN ACT

To amend titles 5 and 44, United States Code, to require Federal evaluation activities, improve Federal data management, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE; TABLE OF CONTENTS.

(a) SHORT TITLE.—This Act may be cited as the "Foundations for Evidence-Based Policymaking Act of 2017".



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As government ClOs try to get their arms around how the Modernizing Government Technology (MGT) Act will affect their lives and programs, the next big IT measure to hit Congress is coming into focus: House Speaker Paul Ryan's (R-Wis.) "Foundations for Evidence-Based Policymaking Act of 2017."

A bipartisan measure now pending in both the House and Senate, the bill has profound implications for how federal agencies manage and organize data – the keys to being able to put data for informed policy decisions into the public domain in the future. Sponsored by Ryan in the House and by Sen. Patty Murray (D-Wash.) in the Senate, the measure would:

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November 29, 2017

115TH CONGRESS 1ST SESSION

S.

IN THE SENATE OF THE UNITED STATES

Mr. Wyden (for himself, Mr. Rubio, and Mr. Warner) introduced the following bill; which was read twice and referred to the Committee on

A BILL

To establish a new higher education data system to allow for more accurate, complete, and secure data on student retention, graduation, and earnings outcomes, at all levels of postsecondary enrollment, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,

Home > News > Press Releases

Wyden, Rubio, Warner Introduce "Student Right to Know Before You Go Act" to Empower Students as Consumers and Showcase New Privacy-Protecting Technology

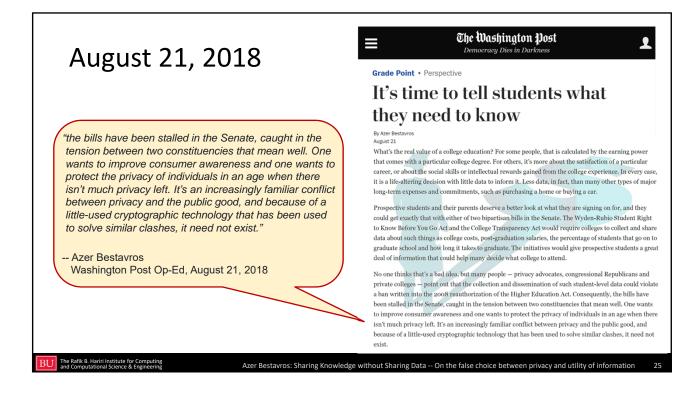
Updated Legislation Allows Students and Families to Make Informed Decisions about How to Spend Their Higher Education Dollars; Protects Student Privacy By Featuring Encrypted, Secure Multi-party Computation

"We are excited to see legislation promoting the use of multi-party computation (MPC) in formulating sound public policy. Boston University's successful collaboration with the City of Boston and the Boston Women's Workforce Council brought this technology into practice to maintain data privacy while gaining insight into an important societal issue -- potential wage inequality in private industry. Such applications demonstrate that MPC can bring enormous value to policymakers at all levels of government."

-- Azer Bestavros (on behalf of the team from BU)

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Multi-Party Computation (MPC)

What is it?

- Given multiple parties p_1 , p_2 , ..., p_n each with private data x_1 , x_2 , ..., x_n
- Parties engage in computing a function $f(x_1, x_2, ..., x_n)$
- Nothing is revealed about the inputs beyond what the output of f reveals
- What f leaks is an orthogonal question, e.g., the realm of "differential privacy"

State of the Art

- Theory known since 1979, with Shamir's "How to share a secret"
- Frameworks and libraries increasingly available over the last few years ...
- Experience with real use cases at scale is limited
- ← We are changing that

Deployments are not easily portable

← We are changing that

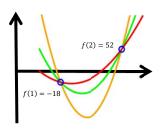
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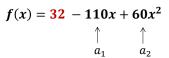
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Shamir Secret Sharing (1979): The Basic Math

\rightarrow Need k+1 points to define polynomial of degree k

- To share a "secret" among k parties, make it the free coefficient of a polynomial f(x) of degree k
- Select coefficients $a_1, a_2, ..., a_k$ of f(x) at random
- Give party P_i a "share" of the secret namely, f(i)
- To reconstruct the "secret" all parties need to combine their shares to find the secret namely f(0)





Notes

- Need to use finite field arithmetic to provably avoid any leakage
- Approach allows secret sharing among any number of parties; any subset k can uncover the secret
- Other approaches have been proposed, most notably the use of garbled circuits

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Multiparty Computing on Secret Shares

Any arbitrary function is a circuit of additions & multiplications

- → Addition is easy!
 - Sum of secrets is represented by $f(x) = f_1(x) + f_2(x)$
 - To compute f(x), each party adds its shares of $f_1(x)$ and $f_2(x)$
 - Using one round of k messages, sum of secrets can be revealed
- → Multiplication is not that easy...
 - Multiplication of secrets is represented by $f(x) = f_1(x) * f_2(x)$
 - Requires O(k) rounds of communications could be very expensive!

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Another Flavor: Yao Garbled Circuits (1986)

- Motivated by Yao's Millionaires Problem (who is wealthier)
- Enables two mistrusting parties to jointly evaluate a function over private inputs using "oblivious transfer" (OT) primitive
 - $-P_1$ replaces inputs of a truth table (gate in circuit) with random labels
 - $-P_1$ encrypts truth table outputs using corresponding input labels
 - $-P_1$ permutes the table and sends the encrypted "garbeled" table to P_2
 - $-P_1$ sends the labels corresponding to its private input to P_2
 - $-P_1$ also sends the labels corresponding to P_2 's inputs to P_2 using OT
 - $-P_2$ uses labels corresponding to private inputs to compute output label
 - $-P_2$ communicates output label to P_1 who decrypts it and reveals result

Secret Sharing: How?

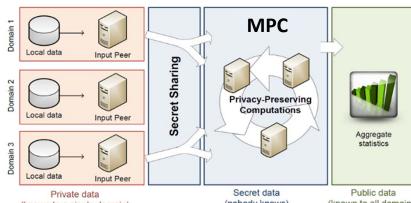
$$f(x) = S + r_1 x^1 + r_2 x^2 + r_3 x^3 + \dots + r_i x^i + \dots$$

 $s_1 = f(1)$ $s_2 = f(2)$

 $s_3 = f(3)$

...=..... $s_i = f(i)$

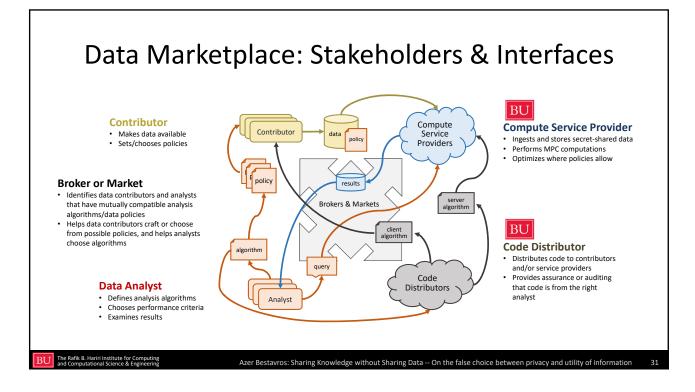
. . . =



(known to a single domain)

(nobody knows)

(known to all domains)



Modeling threats and adversaries

Crypto MPC researchers consider four types of adversaries

- Semi-honest adversary:
 - Follows rules but may attempt to glean information along the way
- Covert adversary:
 - Cheats only if unlikely to be caught
- Rational adversary:
 - Cheats as long as expected payout is larger than expected penalty if caught
- Malicious adversary:
 - Performs any action needed to breach system integrity

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The Parties in our MPC Setting

Contributors (100% Talent Companies)

- Have private data needed for computing the analytic
- Number of contributors is unknown in advance

Broker + Analyzer (BWWC)

- Ultimate recipient of the output of the analytic
- May also participate in computing the analytic

Service Provider + Code Distributor (BU)

- Connects/coordinate largely decoupled parties
- Has capacity to (partially) compute the analytic

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Threat Modeling & Trust Assumptions

Contributors & analyzers place some trust in each other

- Analyzers trust that contributors will submit valid data
- Contributors trust that analyzers will protect aggregate output
- Contributors trust that analyzers will not collude with others

... but place no trust in service provider

- Service provider cannot be entrusted with data or with the results
- Assume that service provider is incentivized to perform the computation on behalf of the contributors and analyzers

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Multi Party Computation: State of the Art

Very active R&D to make MPC accessible to programmers:

Frameworks

- . ABY 2PC with secret sharing and GC; semi-honest adversaries
- <u>batchDualEx</u> 2PC with GC; malicious adversaries
- Duplo 2PC GC; malicious adversaries
- Obliv-C 2PC with gGC; semi-honest adversaries
- Sharemind 2PC or 3PC with secret sharing; semi-honest adversaries SplitCommit Additively homomorphic commitment scheme
- SPDZ General MPC with secret sharing; malicious adversaries
- TinyLEGO 2PC with GC; malicious adversaries
- Viff General MPC with secret sharing; semi-honest adversaries

- CBMC-GC Creates Boolean circuits (GC) from ANSI-C code
- UC Compiler Valiant's Universal Circuit Compiler

Primitives

- . APRICOT OT Extension secure against malicious adversaries
- <u>libOTe</u> Library with various OT Extensions.
- OT Extension OT Extension secure against malicious adversaries
- SCAPI Various secure computation API's
- TSS Pure-Rust implementation of threshold secret sharing schemes

Protocols

- <u>Bark-OPRF</u> Private Set Intersection
- Linreg Privacy preserving linear regression
- ORAM (Obliv-C) Oblivous RAM
- PSI Private Set Intersection

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Commentary on State of Art

Adversarial models are too simplistic

- Need to match crypto threat models with economic, reputation, and legal incentives
- Design of privacy-preserving platforms should take advantage of more realistic models
- Plausible deniability (e.g., participation in MPC) goes beyond keeping data private
- Need to account for the weakest link the human in the loop!

All parties are not created equal

- Parties may have significantly different backend systems and technical sophistication
- Parties interested in output of MPC may not be the owner of the private data
- Privacy concerns are not uniform across all parties
- → Need to design solutions that match stakeholders & roles

Research Projects @ Boston University

Develop new MPC primitives, toolkits, and optimizations

- Efficient shortest-path algorithms operating over private subgraphs
- Efficient analytics/personalization over private geo-temporal data
- PL and compiler frameworks to expose privacy-utility tradeoffs

Develop MPC "as a service" solutions in various settings

- Web/browser-based MPC as a service platform
- Spark-based MPC platform for Map-Reduce analytics
- Incorporate MPC in big-data cloud workflow management

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Open-source MPC Libraries

JIFF: JavaScript Implementation of Federated Functionalities

Library for building web-based applications using secure multi-party computation https://github.com/multiparty/jiff

Web-MPC

JavaScript application for user-friendly privacy-preserving web-based data aggregation https://github.com/multiparty/web-mpc

Conclave Workflow Manager

Compiler that optimizes relational queries to be executed under MPC by factoring it into (1) scalable, local, cleartext processing workflows using backends such as Apache Spark, and (2) isolated MPC workflows that utilize existing MPC backend frameworks https://github.com/multiparty/conclave

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MPC as a Service – killer apps...

Systemic Threat Analytics in Federated Settings

- Banking and Finance
- **Data Network Operations**

Collective Intelligence in Competitive Settings

- Information Brokerage for Business/Marketing Intelligence
- E-Commerce Analytics over Segmented Proprietary Data Assets
- Personalization and Sharing Economy Applications

Public Good Settings

- Privacy-preserving Sensus and Surveys
- Healthcare, Education, and Academic Research
- Compliance Testing/Reporting for Trade Associations
- Private/Fair Reporting of Sexual Harrasement/Abuse in Workplace

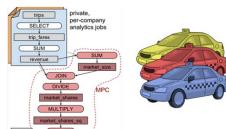




MPC for big-data cloud workflow management

Our Solution

- SQL-like DSL Programming
 - → No MPC experience necessary
 - → Separate InfoTech from InfoSec
- Compiler does MPC transforms
 - → No need for privacy experts
 - → No need for systems experts
- Dispatcher for local deployment
 - → No need for new backend → No cross-platform integration



Herfindahl-Hirschman Index on 156GB NYC trip data

Setup	Runtime
Insecure, trusted Hadoop	
(8 nodes)	16 min 10 s (970s)
Musketeer with MPC	
(5 parties, 1+1+1+1+4 nodes)	17 min 31 s (1,051s)
Secure MPC framework only	
(VIFF only, 5 parties, 5 nodes)	>2 hours (7,200s)

Takeaway: We can have it both ways

We can derive knowledge (K) from data $(x_1, x_2, x_3, ...)$ without requiring owners of the data to share it or to trust anything other than mathematics under some assumptions about threats

$$K = f(\mathbf{Q}, \mathbf{Q}, \mathbf{Q}, \dots)$$

When it comes to data and computation over data, we need to rethink our notions of ownership, custody, jurisdiction, sharing, disclosure, liability, and introduce new ones such as collusion.

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Takeaway: Societal Implications

- Privacy/confidentiality concerns should not be used as excuses to deny society the right to answer important questions
- Privacy/confidentiality should not be sacrificed in the name of doing the right thing, or advancing science, or applying the law
- Private data should not be a tradable commodity; computation over private data should be what we offer "as a service"
- Substantial social/financial value can be gained in contexts imposing legal or policy restrictions on sharing raw data

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